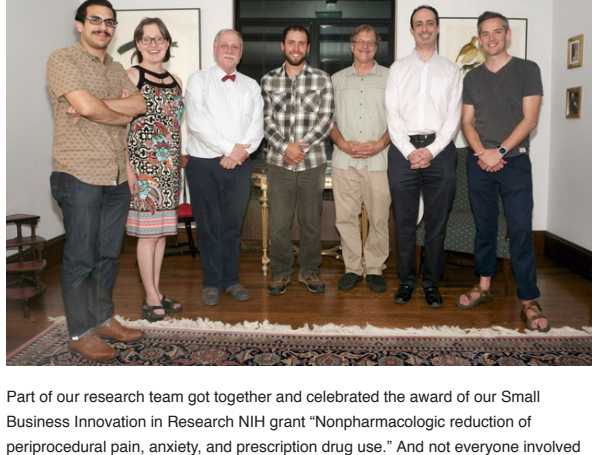


## Lots Happening!

### The Team



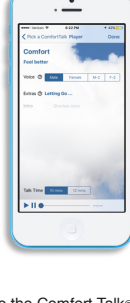
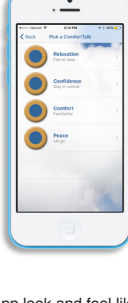
Part of our research team got together and celebrated the award of our Small Business Innovation in Research NIH grant “Nonpharmacologic reduction of periprocedural pain, anxiety, and prescription drug use.” And not everyone involved is even in this picture! We are really blessed to have this group of extraordinary people to help make the Comfort Talk® dream come true.

### Clinical Trial Launch

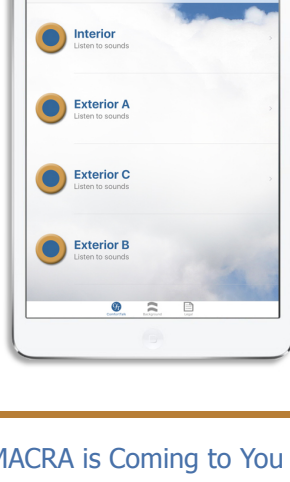
I am very excited to report that with this grant we will be able to make a contribution to stemming the opioid crisis in collaboration with the Craniofacial Pain Center at Tufts School of Dental Medicine. We will have the opportunity to test a dedicated dental Comfort Talk® App there and compare it to a white noise control app that our team diligently produced. We will follow the patients for a week to determine comfort levels and medication use.

### The App

Our IT team did an amazing job in creating the dedicated Comfort Talk® Dental App for iOS and Android systems. and also a Control “White Noise” App.



A lot of effort went into making the Control App look and feel like the Comfort Talk® App with white noise options to facilitate blinding of research personnel in the trial.



### MACRA is Coming to You

For those of you practicing in the US, MACRA, the Medicare Access and CHIP Reauthorization Act of 2015, is happening. You (personally!!) will automatically lose 4% of all your CMS pay if you do not comply with at least one quality project. The absolute deadline is October 2nd. Comfort Talk® implementation can save you here and even get you bonuses. If you need advice, contact me at [drevlang@comforttalk.com](mailto:drevlang@comforttalk.com)

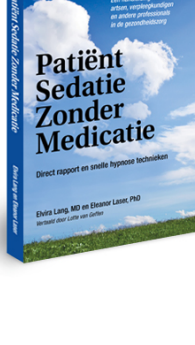
### Expansion to the Netherlands

In the last few months, much attention was devoted to our activities in the Netherlands. Thanks to Lotte van Geffen, who just started medical school in Nijmegen, we have a translation of our book *Patient Sedation Without Medication* into Dutch. The first copies of the book were shipped to the Netherlands this week!

You can order it [HERE](#)

#### Special Release Offer:

With Coupon code DUTCH1 you will save \$10 of the price and get FREE shipping to Europe. This offer expires 15 October 2017.



Our **Online Level 1 Training Course** is also going international—[CLICK HERE](#) for a free segment of the English version. We now have a Dutch version as well, and the first training group is already using it to prepare for the Level 2 Training at the Deventer Hospital in the Netherlands on October 3rd and 4th, 2017. I will also give a lecture there to the general public. So if you are in the area—come by and meet the Dutch team!

### Come See Us

#### October 3-4, 2017

Comfort Talk® Level 2 Course. Deventer Ziekenhuis

[CLICK HERE](#) for more information

**Uitnodiging**  
**lezing Comfort Talk® methode**  
het effect van taal op angst en pijn rond medische ingrepen

**Samen:**  
4 oktober 2017  
**Tijd:**  
13:00 - 17:00 uur  
**Locatie:**  
Audiatorium  
Deventer Ziekenhuis

**Doelstelling:**  
De lezing wordt gegeven door twee specialisten, ANBOS, radiologen, die hun kennis en ervaring delen met u over de Comfort Talk® methode.

**Programma:**  
13:00 - 13:30 Inleiding Comfort Talk® methode, Elvira Lang  
13:30 - 14:00 Research over Comfort Talk® methode van Elvira Lang, PhD  
14:00 - 14:30 Praktische toepassing van de Comfort Talk® methode, Eleanor Lasser, PhD  
14:30 - 15:00 Vragen en antwoorden  
15:00 - 15:30 Lunch  
15:30 - 16:00 Praktische toepassing van de Comfort Talk® methode, Elvira Lang, PhD  
16:00 - 16:30 Vragen en antwoorden  
16:30 - 17:00 Einde

#### November 28, 2017, 3:30 PM

“Coping Strategies for Imaging Technologists.” Radiologic Society of North America Annual Meeting. Chicago, IL

#### November 28, 2017

“Patient satisfaction and imaging volume in outpatient MRI.” Nguyen XV, Ajam AA, Lang EV. Radiologic Society of North America Annual Meeting. Chicago, IL

### Publications

[Lang EV. Educating radiologists about pain in radiology. Acad Radiol 2016; 23\(11\):1465. PMID 27665237](#)

[Lang EV, Viegas J, Bleeker C, Bruhn J, vanGeffen GJ. Helping children cope with medical tests and interventions. J Radiol Nurs 2017; 36:44-50](#)

[Ajam AA, Nguyen XV, Kelly RA, Ladapo JA, Lang EV. Effects of Interpersonal Skills Training on MRI Operations in a Saturated Market: A Randomized Trial. JACR 2017; 14:963-970; epub Apr 28, 2017; PMID: 28461168](#)

### Who Uses Comfort Talk®?

Imaging Centers  
Dental Practitioners  
Surgical Centers  
Health Care Professionals

Catherization Laboratories  
Endoscopy Suites  
Anesthesia Departments  
Pediatric Care Providers



Comfort Talk® programs are approved for continuing education credits for Psychologists, Nurses, Radiology Technologists, Dentists, Dental Associates, and Social Workers. [Learn more about earning CE credits](#)