

Talk Of The Town

The **Comfort Talk™** Newsletter

Spring 2011

Comforting Words from our President



Are you ready for warm weather? We just barely got to 40 degrees in Boston in April, so I was pleased to be invited to Houston to give Grand Rounds for the Anesthesia Department at MD Anderson on the eighteenth. I learned firsthand that even deep sedation and general anesthesia does not solve all

imaging problems—in fact, being happily asleep and snoring through an MRI scan can be just as devastating for picture quality as moving around awake and scared.

In March we trained the MRI and interventional radiology teams at Bayshore Medical Center in Pasadena, TX: Their satisfaction scores *already* have had a positive impact—with patients greatly appreciating the emotional support they receive. One of the technologists enabled a patient who was extremely claustrophobic to complete her MRI study without any motion artifacts!

It is so rewarding for me to hear your “Comfort Talk Stories.” Thank you for your notes of encouragement.

Elvira Lang, MD

The Best Medicine



Unfortunately, the Technologist forgot to turn off the room lamp which meant we'd have six more weeks of Winter.

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Engagements And Other Events Worth Talking About

The *New York Times* has picked up on our work and the financial benefits of hypnosis in the medical setting in a recent article:

[LINK to the New York Times article](#)

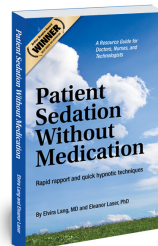
Dr. Lang will present a two-day workshop “No Fears, No Tears During Diagnostic and Medical Procedures” during **Hypnosis as an Adjunct Therapy**, the 2011 Spring Conference and Workshops presented by the Canadian Federation of Clinical Hypnosis (Alberta Society). The workshop is scheduled for May 13-15, 2011, at the Banff Park Lodge, Ontario, Canada.

[LINK to the CFCH Brochure](#)

Presidential address and presentations in the basic and intermediate workshops at the 62nd Annual Workshops at Scientific Program of the Society of Clinical and Experimental Hypnosis will be held at the Sheraton in New Orleans, 14-18 September, 2011

We're Not All Talk

The new book, *Patient Sedation Without Medication* was written to help healthcare professionals help their patients overcome the anxiety they feel when undergoing medical tests and procedures—without traditional medication. It is also a wonderful tool for all of us who one day will no doubt be a patient.



Patient Sedation Without Medication

By Elvira Lang, MD and Eleanor Laser, PhD
230 pages
\$20

[+ Add To Cart](#)

“Lang and Laser really get it: patients’ fears, their helplessness when caught in the midst of medical procedures, and the huge need of patients to be treated with dignity and respect.”

— **Judy Foreman**,
Nationally Syndicated Health Columnist

TALK TO US

Whether you have questions, need clarification or just want to know more—we want to hear from you.

Call Us

617.734.9087
M–F from 9AM to 5PM EST

Email Us

info@hypnalgesics.com

Write Us

Hypnalgesics, LLC
157 Ivy Street
Brookline, MA 02446