

The Department of Anesthesiology, Radboud University, presents:

# Comfort Talk®

*The world's leading drug-free method in reducing patient anxiety, pain, and distress*

**Tuesday, September 13th, 2016, 8:30 – 17:00**  
**Overdrachtsruimte Department Anesthesiology,**  
**Geert Groteplein Zuid 10**  
**6525 GA NIJMEGEN, The Netherlands**

**Elvira Lang**, MD, FSIR, FSCEH, President and Founder of Comfort Talk®, ([www.ComfortTalk.com/dr-lang](http://www.ComfortTalk.com/dr-lang)) will conduct a 2-part program consisting of a **one-day live training experience** bundled with an online training course.

## Participants will learn how to:

- Gain instant rapport and cooperation with your patients
- Diffuse tension
- Effectively guide your patients to a relaxed state
- Relieve pain, reduce anxiety and diminish distressing thoughts
- Make medical procedures less stressful, safer, and more comfortable

In today's healthcare environment, Comfort Talk® has effectively increased revenues, reduced procedural costs, improved patient throughput and most importantly helped patients in reducing anxiety about medical procedures, while significantly reducing the administration of addictive pain medication. This training supports a more patient-centered and less stressful work environment and also facilitates modeling for support staff.

If you are a physician, psychologist, nurse, radiologist, technologist, dentist, this course is for you.

At a cost of € 250,00, you can reserve your spot today for this career enhancing course and get instant access to begin your study immediately. The live lecture size is limited to the number of attendees, ensuring a more personalized workshop and practice time for all participants. The online training course consists of 20 interactive segments and is available for access upon registration ([www.ComfortTalk.com/optoverview](http://www.ComfortTalk.com/optoverview)).

If you cannot participate in the live course we offer the online part to you as a special offer for \$250 with coupon code **RADBOUD** (which will expire 15 October 2016).

€ 250,00 includes both online and classroom experience, training materials, lunch, and coffee breaks at the Department of Anesthesiology.

*For registration and specific questions regarding this special event please contact:*

[Diana.vandenBerg-vanDaalenMeijer@radboudumc.nl](mailto:Diana.vandenBerg-vanDaalenMeijer@radboudumc.nl)

*For more information:*

[Geert-Jan.vanGeffen@Radboudumc.nl](mailto:Geert-Jan.vanGeffen@Radboudumc.nl)

or [Jörgen.Bruhn@Radboudumc.nl](mailto:Jörgen.Bruhn@Radboudumc.nl) (anesthesiologists)

***“It's kind of crazy,” one radiology technologist told Ms. Marchant, “but it really does work.”***

—Wall Street Journal 15 Feb 2016

<http://comforttalk.com/the-power-of-positive-thinking-wsj-february-15-2016>



## Comfort Talk® Founder & President, Dr. Elvira Lang

Elvira Lang, MD, is an award-winning interventional radiologist known for her research on the clinical effectiveness and cost savings of pre- and intra-procedural hypnotic interventions. She has held faculty positions at the University of Heidelberg, Stanford University, the University of Iowa, and Harvard Medical School. Doctor Lang is the co-author of *Patient Sedation Without Medication*—the landmark book on nonpharmacologic analgesia methods. In more than 150 research papers and chapters, Dr. Lang

has analyzed medical procedures and interactions with healthcare professionals as well as the effects of patient factors on outcomes. She developed and rigorously tested the training methods used in Comfort Talk®. Her research work has been acknowledged with the Ernest R. Hilgard Award for Scientific Excellence for a Lifetime of Published Work. Dr. Lang has been featured extensively in the popular press and on television.