

Talk Of The Town

The **Comfort Talk**® Newsletter

Summer 2013

Comforting Words from our President



Comfort Talk® training can come in different flavors: Just last month we trained a mixed group of 130 psychologists, doctors and other medical professionals at the Oak Ridge Conference Center in Chaska, MN for the Minnesota Society of Clinical Hypnosis. The following week we trained a smaller group of physicians,

technologists, and psychologists in Toronto, Canada for the Canadian Society of Clinical Hypnosis (Ontario Division). Our Comfort Talk® training class curriculum is homogeneous but our organization is flexible and responsive to the diverse personalities, experiences and group size of the professionals being trained.

Over the years, we have developed a 2-day standardized training session that includes web-based support, but because the trainees and their needs are so unique, the training is anything but “standardized.” The time and effort and finances we invested in the customizable feature of our web-support portal were so worth it. Now, each unique training group has a reference and practice site for their team while assuring that all content is evidence-based. We are currently putting the finishing touches on our proprietary Train-The-Trainer Manual and Web-Module which will enable others who are interested in Comfort Talk® training to be able to benefit from the eighteen years of experience that have culminated in the current program. There is no substitute for preparation. I am so thankful we did not take any shortcuts in developing Comfort Talk® and I’m grateful for all of your support through this process.

Elvira Lang, MD

The Best Medicine



ALL RIGHTS RESERVED. HYPNALGESICS, LLC 2013

Engagements And Other Events Worth Talking About

Poster Presentation, “Understanding Patient Satisfaction Ratings for Radiology Services by the Hospital Consumer Assessment of Healthcare Providers and Services (HCAHPS)” took place at the Association of University Radiologists Annual Meeting in Los Angeles, CA, 9-12 April 2013 [Click here to download](#)

Conference Presentation: “Understanding and Improving Patient Satisfaction” will be held at Stanford University Hospital, Department of Radiology, Stanford, CA, 3 October 2013

Doctor Lang will conduct courses for intermediate and advanced professionals as well as hold Q & A sessions at the Annual Meeting of the Society of Clinical and Experimental Hypnosis at the Hilton Hotel in Berkeley, CA, 4 October 2013

Doctors Elvira Lang and Ian Lipski will be the featured speakers at the Symposium: “Hypnosis in the Age of Big Data” during the Annual Meeting of the Society of Clinical and Experimental Hypnosis at the Hilton Hotel in Berkeley, CA, 5 October 2013

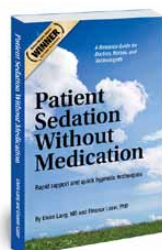
Doctor Lang has been invited to speak at McGill University’s Department of Oncology in Montreal, Canada as a visiting professor, 18-22 November 2013

Publication of “Understanding Patient Satisfaction Ratings for Radiology Service” in the *American Journal of Radiology* and *AJRONline.org* as a Solicited-SAM/Review Article, December 2013

Looking Ahead: Doctor Lang will be traveling to UPC-KUL University Hospital in Kortenberg, Belgium to train medical professionals in Comfort Talk® techniques, 23-24 May 2014.

We’re Not All Talk

Our book, *Patient Sedation Without Medication* was written to help healthcare professionals help their patients overcome the anxiety they feel when undergoing medical tests and procedures—without traditional medication. It is also a wonderful tool for all of us who one day will no doubt be a patient.



Patient Sedation Without Medication

By Elvira Lang, MD and Eleanor Laser, PhD
230 pages
\$20

[+ Add To Cart](#)

Now Available for Kindle and iPad!

“Lang and Laser really get it: patients’ fears, their helplessness when caught in the midst of medical procedures, and the huge need of patients to be treated with dignity and respect.”

— **Judy Foreman**,
Nationally Syndicated Health Columnist

TALK TO US

Whether you have questions, need clarification or just want to know more—we want to hear from you.

Call Us
617.734.9087
M–F from 9AM to 5PM EST

Email Us
info@hypnalgesics.com

Write Us
Hypnalgesics, LLC
157 Ivy Street
Brookline, MA 02446



Follow us on **Twitter**: [@ComfortTalk](https://twitter.com/ComfortTalk)
and on **LinkedIn**: www.linkedin.com