

# Talk Of The Town

The **Comfort Talk**™ Newsletter

Winter 2012

## Comforting Words from our President



Happy New Year! I hope that 2012 will be a great year for you. Less than a month into it and good things are happening for us. Our final training of 2011 was in Toronto at SickKids Hospital during the holiday week. With no place to go for New Years, Jacques Gouws, PhD, President of the Canadian Hypnosis Federation, graciously invited us to the New Years

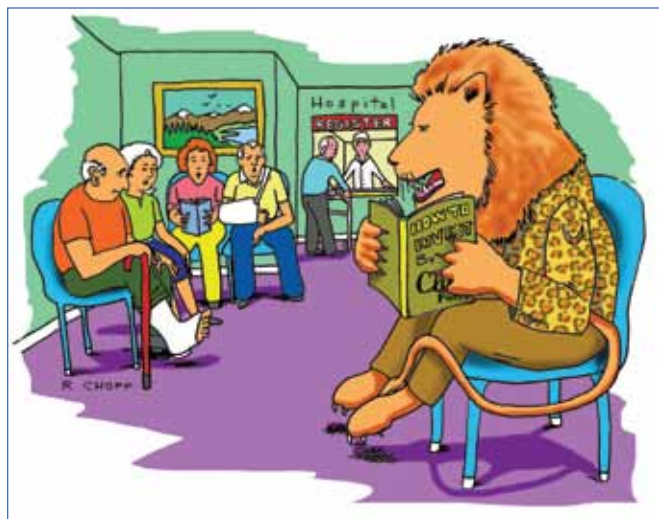
Celebration at the Arts and Letters Club of Toronto. I now have a wonderful memory of many of the guests laughing and dancing with reckless abandon regardless of their age. It was a great reminder for me to enjoy the moment.

The work on our Small Business Grant is moving swiftly along. Our post-training support website: [www.ComfortTalk.com](http://www.ComfortTalk.com) went live recently with the first site-specific uploads.

Ian Lipski, MD, Anesthesiologist at MD Anderson in Houston not only spearheaded but joined us in the training as well. His specialty is alert craniotomies—supporting patients that have their brain operated on while awake to permit ongoing assessment of potential neurological impact. He proudly reported using Comfort Talk with a patient who was even able to call her husband from the operating room and actually requested having her picture taken while being operated on! With a big thumbs up! This for me epitomizes the marriage of high tech and great touch.

*Elvira Lang, MD*

## The Best Medicine



By pure chance, Brad happened upon a place where the old, the sick, and the injured could easily be identified.

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## Engagements And Other Events Worth Talking About

Comfort Talk™ Training of the MRI Team at Boston Medical Center will take place during the months of January and February 2012. We are really looking forward to a great time with the excellent MRI team at BMC.

In February and March of 2012 we will be conducting Comfort Talk™ Training with the MRI Team at The Ohio State University Medical Center in Columbus, OH. We are excited for the opportunity to work with the professionals at OSUMC.

## We're Not All Talk

The new book, *Patient Sedation Without Medication* was written to help healthcare professionals help their patients overcome the anxiety they feel when undergoing medical tests and procedures—without traditional medication. It is also a wonderful tool for all of us who one day will no doubt be a patient.



### Patient Sedation Without Medication

By Elvira Lang, MD and Eleanor Laser, PhD  
230 pages  
\$20

[+ Add To Cart](#)

**Now Available for Kindle and iPad!**

*"Lang and Laser really get it: patients' fears, their helplessness when caught in the midst of medical procedures, and the huge need of patients to be treated with dignity and respect."*

— **Judy Foreman**,  
Nationally Syndicated Health Columnist

## TALK TO US

Whether you have questions, need clarification or just want to know more—we want to hear from you.

### Call Us

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M–F from 9AM to 5PM EST

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